

FOR IMMEDIATE RELEASE

Contact: John Yodzis, President & CEO
Phone: 800.627.2900 x 3323
Email: john.yodzis@dowtechnologies.com

DOW TECHNOLOGIES EXPANDS PARTNERSHIP WITH KICKER
DOW Strengthens 12Volt Product Offering in Florida

TAMPA, Fla. (October 3, 2023) – DOW Technologies, the leading independently owned technology distributor, has expanded its partnership with KICKER as the new authorized distributor in Florida. This agreement expands DOW's distribution of KICKER in the Southeast.

DOW currently distributes KICKER in Alabama, Georgia, and Tennessee. KICKER inventory will now be stocked in DOW's Atlanta and Tampa locations for quick shipping and convenient pickup available to authorized dealers. KICKER's products are already available for Florida dealers to order on DOW's website.

The addition of KICKER strengthens DOW's 12Volt audio lineup in Florida. DOW has a wide selection of speakers, subwoofers and amplifiers from well-known and sought after 12Volt brands including KICKER, Sony, Alpine, Triton, Arc Audio and more. In addition, KICKER's product lineup provides another high-performance option for dealers in Florida's large marine, powersports and motorcycle market.

"This is a great opportunity for us to build our relationship with DOW and get KICKER products out to their large customer base in Florida," stated Lori Boyer, southeast regional sales manager for KICKER. "We appreciate the way DOW supports us as a partner and their strong industry presence. It will keep KICKER top of mind for dealers in Florida."

"We are very excited to expand our partnership with KICKER in Florida," commented senior vice president Dave Elkin. "KICKER is a great brand that dealers desire, so this is a natural fit that enhances the great line of products that we offer our customers."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 64 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

About KICKER:

KICKER Performance Audio products, a division of Stillwater Designs and Audio, Inc.®, are available for the mobile, marine, powersports, motorcycle and home audio aftermarket at authorized dealers worldwide, and also through selected Original Equipment Manufacturers. Consumers needing more information on KICKER or Livin' Loud® may call the Consumer Information Line at 1-800-256-5425 or visit the brand website at KICKER.com.



WWW.DOWTECHNOLOGIES.COM | 800.627.2900

PRESS RELEASE

###