

PRESS RELEASE

FOR IMMEDIATE RELEASE

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DOW TECHNOLOGIES NOW DISTRIBUTING VINLAND AUTOMOTIVE *New Partnership Offers Dealers Custom Fit Solutions*

TAMPA, Fla. (September 11, 2025) – DOW Technologies, the leading independently owned technology distributor, is excited to announce a new distribution partnership with Vinland Automotive, a premier manufacturer of innovative, reliable, and high-quality automotive solutions that enhance mobility, connectivity, and exploration. Vinland's custom-fit stereo line is now available to DOW's customers.

Vinland is driven to become a globally recognized leader in automotive technology, contributing to every journey being elevated by intelligent design, reliable performance, and the spirit of adventure. Their custom-fit stereos are designed specifically to ensure seamless integration and a professional finish, while upgrading the audio and entertainment features of the vehicle. Customers experience enhanced multimedia features including wireless CarPlay and Android Auto, AI assistance, and voice control. Vinland's stereos also support front and rear camera recording for added security.

DOW Technologies will offer Vinland products across the Southern United States. Inventory will be available in DOW's Atlanta, Dallas and Tampa locations.

"Vinland's products meet the needs for current and future stereo upgrades as consumers want enhanced experience but with an OEM quality finish," said Dave Elkin, senior vice president of sales and product management. "These custom-fit stereos offer dealers a new option for customers that may not have considered upgrading their stereo prior."

"We're excited that Vinland is opening up a new customer base for our dealers," said John Yodzis, president & ceo of DOW Technologies. "Our team is ready to help dealers recognize the potential of these products and support their sales."

For more information about Vinland Automotive, please visit vinlandautomotive.com. To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 66 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

About Vinland Automotive:



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Inspired by the bold spirit of Norse explorers, VINLAND is all about pushing boundaries and embracing the unknown. We create products that make driving better and life on the road more connected. By combining cutting-edge tech with genuine craftsmanship, we're not just making gear—we're shaping a future where every journey feels limitless.

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