

PRESS RELEASE

FOR IMMEDIATE RELEASE

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DOW TECHNOLOGIES EXPANDS DISTRIBUTION OF MEMPHIS AUDIO

Expansion Brings Memphis Audio To Dealers In The Southwest

TAMPA, Fla. (September 18, 2025) – DOW Technologies, the leading independently owned technology distributor, is excited to announce the expansion of their partnership with Memphis Audio, a premier manufacturer of high-performance car, marine, and powersports audio solutions. This agreement expands DOW's distribution of Memphis Audio to Arizona, New Mexico, southern Nevada and the western edge of Texas completing DOW's coverage of 14 states across the southern United States.

Memphis is an independent, employee-owned company known for delivering exceptional audio solutions for cars, boats, motorcycles, and powersports vehicles. With over 50 years of experience, Memphis Audio is trusted by dealers to provide exceptional performance. The recent transition of ownership has put Memphis in a great position to invest in innovation, distribution stronger sales and marketing support and a healthier inventory strategy.

DOW Technologies' distribution of Memphis Audio products across the entire southern United States, ensures dealers have access to a wide range of audio solutions with the industry-leading service and support that DOW is known for. Inventory is available in DOW's Atlanta, Dallas and Tampa locations with inventory expected to arrive in the Scottsdale location shortly.

"We're excited to be expanding our distribution of Memphis into the southwest to bring these great products to more dealers," said Dave Elkin, senior vice president of sales and product management. "We've seen great success with Memphis and look to continue growing this relationship."

"Our partnership with Memphis has been great and we're eager to expand our reach with them," said John Yodzis, president & ceo of DOW Technologies. "Memphis Audio's reputation is strong with dealers, and we're excited to back them with our innovative programs and support."

For more information about Memphis Audio, please visit memphiscaraudio.com. To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 66 years. With six locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

About Memphis Audio:



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Memphis Audio was established in 1965 out of a deep respect for quality sound and an appreciation for music. We are located in Memphis, Tennessee, the home of the blues and the birthplace of rock & roll. Music is our heritage, and our passion for quality sound can be seen in every product we make. The "M" badge is a symbol of pride and represents quality and performance backed by over a half century of audio engineering. This badge has graced some of the most iconic amplifiers and subwoofers the industry has ever seen and will continue to do so for another 50 years.

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