

PRESS RELEASE

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DOW TECHNOLOGIES WINS DISTRIBUTOR OF THE YEAR AWARD

Industry Recognizes DOW For Eighth Time In Twelve Years

TAMPA, Fla. (February 12, 2026) – DOW Technologies, the leading independently owned technology distributor, was recently awarded Distributor of the Year 2026 at the Mobile Electronics Industry Awards. This is the eighth time that DOW has been honored with the award.

The Mobile Electronics association presents the awards annually to recognize and honor those in the mobile electronics industry. The Industry Awards are voted on by the retailers and vendors working in the 12Volt industry nationwide. The awards ceremony occurred Thursday night, February 5th, at the KnowledgeFest event in Las Vegas. The KnowledgeFest exposition, trainings and demo events were held at the Paris Las Vegas.

The DOW Technologies 12Volt team saw success over the past year with their focus on returning value to the independent dealer. DOW provides unique benefits and programs that support dealers to have healthy margins and sales practices.

- Smart Services program members receive freight credits when returning a defective product- accommodating a dealer for the shipping cost and time spent on return authorizations.
- New freight program with an option to ship all the sub boxes on an order for as low as a \$45 charge - acknowledges a dealer pain point with a program that allows them to be competitively priced and still maintain healthy margins.
- Black Friday and 12 Days of 12Volt Promotions- DOW exclusive promotions on high demand items that a dealer can advertise and sell through during the holiday sales season.
- Stable pricing during turbulent tariff uncertainty- made dealers aware of profitable opportunities on inventory that was brought in prior to tariffs
- Updated website for convenience and product awareness- better organization that highlights new product areas and makes it quicker to order installation solutions.

“We’re really proud of the effort the team puts into providing the best customer service in the industry,” said Dave Elkin, senior vice president of sales and product management. “We put together these programs to help customers, but it’s the team that translates DOW’s value everyday that makes doing business easier for customers.”

“This award is recognition for the whole team that supports our customers, including our operations, marketing, and accounting teams,” said John Yodzis, president & ceo of DOW Technologies. “We are dedicated to making the process smooth at every touch point and giving the dealer more than just the product they ordered.”

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900. To read more about the Mobile Electronics Awards, please visit <https://meindustryawards.com/what-are-the-industry-awards/>

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 67 years. With six locations



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serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work, and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

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