

Mini LED — Quick Pitch



Samsung Mini LED TVs use tiny, ultra-bright LEDs that have a vibrant picture with efficient power use.

New color technology makes red and green hues richer while working alongside blue Mini LEDs to create more vibrant and colorful images. AI enhances dark scenes to let you see more without affecting black details.

All Mini LED models have AI features like Vision AI Companion, the M80H adds a smooth and fast display at a great price.

With Samsung Mini LEDs you get a great picture and value for your money.

	M70H						M80H				M90H
Size Class	85"	75"	65"	55"	50"	43"	85"	75"	65"	55"	100"

*Features may vary by TV model and size

Top 3 reasons



Enhanced LED

These tiny Mini LEDs are **10% brighter*** than conventional LEDs offering better contrast and efficiency.

* Compared to Samsung 2025 Q7F



Enriched Color

Get realistic colors with **new phosphor technology** for richer greens and reds.



Elevated Value

All Mini LED models have AI features like Vision AI Companion and include a wide selection of Endless Free Content.

The M80H adds a **high refresh rate** and even more advanced AI features at an affordable price.

Step-Up Features

M70H



- Mini LED HDR **NEW**
- Mini LED Processor 4K **NEW**
- Motion Xcelerator
- 4K Upscaling
- OTS Lite (20W 2.0ch)
- Metal Stream Design
- IR Remote

M80H



- NQ4 AI Gen2 Processor
- Motion Xcelerator 144hz
- 4K AI Upscaling
- OTS Lite (30W 2.0ch)
- FreeSync Premium
- BT Simple Remote

M90H



- Mini LED HDR+ **NEW**
- Supersize Picture Enhancer
- Simple Chamfer Design
- OTS Lite (40W 4.0Ch)

* The features listed above include step-up differences between models only.

Samsung Vision AI

Color Booster Pro¹

Choose how vibrant your movies, shows, sports, and games look. By using AI to intelligently boost the color based on the content you watch and the setting you choose, the control of your color is in your hands.

AI Soccer Mode²

Enhance your soccer viewing experience. The TV makes soccer look great without oversaturation, highlighting the colors of jerseys and the soccer field, while making the sound clearer so it feels like you're at the game.

Vision AI Companion*

Ask your TV anything and Vision AI will help answer your questions. Find the next show to watch, the next recipe to cook, or the next AI feature to dive into on your Samsung TV.

¹ Color Booster on M70H ² AI Soccer Mode on M70H

*For more information, please refer to samsung.com/us/tvs/vision-ai-tv/

Recommended Audio



Soundbar B750F

This 5.1ch soundbar offers impressive and powerful sound at a great price.

The built-in center channel lets you hear voices clearly, while the side firing speakers and Q-Symphony make sound more immersive.